



HUMSAFAR

# HOW TO BECOME A 'FUELENT'

Reimagining the  
Future

Humsafar's Consultancy Services to help entrepreneurs successfully set up and run Diesel Door Delivery services

# About Humsafar

Humsafar, a consumer brand of Samridhi Highway Solutions Pvt Ltd, is a pioneer in Diesel Door Delivery solutions. Having established a successful business model as an aggregator of Diesel sales among the Petrol Pump dealers, we developed and perfected PESO compliant, high-tech automated Browsers for safe fuel transportation and delivery. Leveraging the 75+ years of rich experience in the Oil industry, we have competencies to offer special consultancy services to Fuel retailers aspiring to become 'FuelEnts' (Fuel Entrepreneurs). This unique opportunity paves the way for oil retailers to be a part of one of the biggest disruptions in the Oil industry - Diesel Door Delivery (DDD). Mobile browsers are expected to supplement petrol pumps, changing the landscape of fuel procurement. Margins are expected in the form of convenience fee, transportation from supply point to customer sites including Dealer Commission, as applicable.

## How does it work?

Oil marketing companies apply for Expressions of Interest (EOIs) to register startups as FuelEnts to provide DDD services. The Startups eventually sign an agreement with Oil companies for a period of 10 years, renewable thereafter. The first advertisement appeared in dailies on 15th July, 2019, the cycles would be repeated every alternate month till February 2021.

# What will Humsafar's consultancy service provide?

If you are a petrol pump dealer, petroleum transporter, petroleum trader or just an entrepreneur looking for an opportunity to be part of a dynamic industry, we have tailor-made solutions, just for you.

Our consultancy service involves holistic project support from scratch to complete fruition. We handhold our customers right from setting up a company, fabricating bowzers, and setting up the tech platform to marketing the services in the industry, partnering with other dealers and Oil companies, and acquiring new customers.

## Our advisory includes:

- Setting up a PVT LTD Company/LLP
- Registering as a Startup with the Department of Industrial Policy and Promotion
- Fabricating Humsafar Bowser (s) as required for DDD services
- Access to the App platform, Humsafar, to provide a client-facing interface to accept diesel orders, manage operations by tracking bowser movement, billing, payments, etc.
- Setting up partnerships with Petrol Pumps and/or Oil Marketing companies
- Coordinating and securing financial assistance with Banks
- Assisting in Digital Marketing activities to actively promote Diesel Door Delivery services

# How do you sign up?

Simply give us a call on 76460 76460 or write to us on [info@humsafarindia.com](mailto:info@humsafarindia.com)



Don't miss out on this opportunity to capitalise on a growing market. Come be a part of India's energy growth story, come be a part of Humsafar.

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